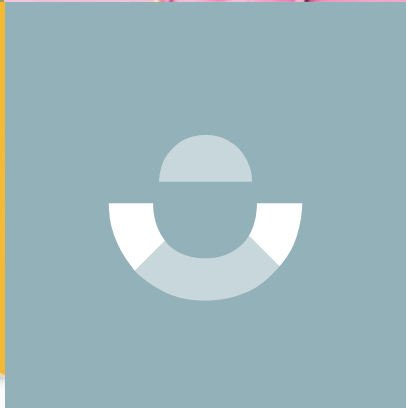
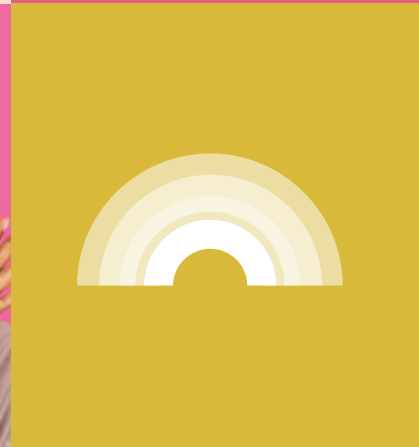
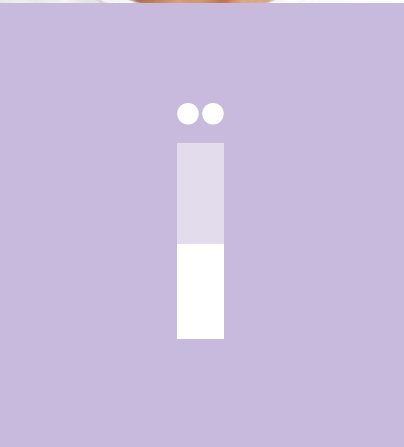


the good candidates



INVESTING
IN IMPACT





**HAPPY PEOPLE
SUSTAINABLE PLANET
RESILIENT SOCIETY**



ORGANIZATION PROFILE

OUR DETAILS

Based in Trinidad & Tobago
Serving the Caribbean
Impacting the World

www.thegoodcandidates.com
hello@thegoodcandidates.com
1.868.715.3116

NAVIGATION BAR

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WHAT WE DO

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OUR PILLARS & PROJECTS

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OUR STRATEGIC VISION

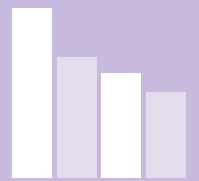
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A MESSAGE FROM OUR FOUNDER

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WHO WE ARE

a model for everyone

The Good Candidates is a non-profit organization centered on creating measurable impact by investing in projects, initiatives and agendas that deliver positive change and advancements for our society and environment while generating a sustainable value proposition and return on investment for our people, communities and planet. We are focused on accelerating forward-thinking solutions that address prioritized social issues and underserved target groups to empower a happy, healthy population, a resilient society and a sustainable planet.

Delivering projects across several sectors and policy frameworks, we will contribute toward Entrepreneurship, Environment, Women, Children, Food & Agriculture, Building Stronger Communities, Human Rights, Healthcare, Mental Health, Social Development & Well-Being, Culture & Arts, Sustainable Development, Innovation & Technology, Charity and Change in Policy.

Looking ahead, we will play a leading role in social, economic and environmental development by dismantling barriers that limit opportunity and channeling resources that affect change to create a more prosperous, culturally enriching and sustainable future.



WHAT WE DO

everything we do is collaborative

1

Design & implement new and proactive constructs toward achieving sustainable goals

2

Create high-performing, creative projects that result in measurable, sustainable impact

3

Expand our ecosystem to ensure that our projects are effective, efficient and accessible

4

Mobilize financial & non-financial capital and resources for impact ventures

5

Operate as the change accelerator and intermediaries for impact potential

6

Forge connections with changemakers that want to make an impact

7

Collaborate with public and private sectors to accelerate forward thinking solutions

8

Drive change in policies to impact a better society and planet

9

Make a positive and transformative contribution towards the future of our people and planet

OUR MISSION

To accelerate transformative projects and agendas that empower, equip and safeguard the future of our people and planet by mobilizing resources to forge coalitions for positive change toward making real-world, sustainable impact.



To become a primary resource to facilitate collaborative efforts that create equitable and sustainable opportunities and return on investment for our people and planet.

OUR VALUES



OUR VISION

We are bound by a set of Core Values and a shared responsibility to Diversity, Equity and Inclusiveness that we envision for our people, our communities and our planet.



OUR CORE VALUES

grounded in our belief system

OPPORTUNITY

Pursuing ambitious outcomes that promote access and opportunity for all

ACCESSIBILITY

Strategically ensuring that resources are available to everyone, everywhere

IMPACT

Making phenomenal strides in our value proposition by measuring our impact

ADVOCACY

Advocating for transforming and preserving the lives of our people and planet

EQUITY

Working to examine, evolve and improve perpetuating inequitable systems

SOCIAL REACH

Courage to lead the way in the pursuit of global transformative change



OUR DIVERSITY & INCLUSION STATEMENT

The Good Candidates is an intentionally diverse organization. We strive to foster belonging where we appreciate and empower one another no matter their race, gender, expression, educational background, socioeconomic status, culture, ethnicity, language, nationality, physical ability, religion or sexual orientation. We are committed to listening and engaging diverse communities in order to serve efficiently and effectively. We take a holistic approach in celebrating freedom of thought, multiple points of view and appreciating historical context to help evolve our thinking and actions while fostering a culture that values differences and experiences. We continue to grow our network of people and resources with the liberty to tackle the broadest of initiatives. We aim to cultivate an environment that reflects the communities in which we serve and operate by honouring the many colourful and diverse voices of our people.



STRENGTHENING COMMUNITIES

We accept accountability as a collective by forging healthy relationships, growing diverse and inclusive coalitions as well as encouraging one another to reach and exceed their potential.

We work together to evolve policies and structures to improve social equity for all by constantly examining our roles in perpetuating inequitable systems.

OUR GOVERNING PRINCIPLES

at the forefront of change

Working in symbiosis with our Core Values, our Governing Principles represent our grounding elements that remind us of why we've embarked on such an ambitious mission.



PEOPLE

Focusing on improving the lives of our people and our communities while fostering a more equitable and sustainable planet



PROSPERITY

Yielding returns that support long-term value to our people and planet



PRIORITIZE PROGRESS

Working toward social, economic and environmental progression that yield results



PARTNERSHIP

Building a robust, collaborative ecosystem of change makers to strengthen communities



POWER TO INFLUENCE

Ability to bring about positive change by setting an example in everything we do



PLANET

Striving to improve the impact on the environment while sustaining a robust, wholesome and well-conditioned ecosystem



**BECAUSE
THEY ARE
OUR FUTURE**



THE CHALLENGE

the urgency to change
the way of thinking

In the midst of social, economic and environmental challenges, increasing economic inequities, we are now required as a society to invest more responsibly for future generations. As issues with societies become more ingrained and complicated, it's evident that governments and philanthropy sectors cannot resolve them alone.

Focusing on underserved sectors can render enormous benefit in solving societal and environmental challenges. By implementing a quantifiable strategy model and collaborating with institutions that want to make a social and environmental impact, we can leverage resources to align our investment goals with our impact goals.



THE SOLUTION

responsible investing



OUR APPROACH

a counterintuitive
model

As an independent foundation, we invest, collaborate, engage and influence positive change in the pursuit of addressing present day challenges with long-term impact that is measurable, evidence-based, data-driven and industrious. Across everything we do, we will create, accelerate and mobilize a forward-thinking ideas, projects and solutions that are socially and environmentally sustainable. With our broad-based network of stakeholders, leaders, progressive enterprises, donors, global institutions and policymakers, we will create coalitions, alliances and partnerships that will transform lives and the future our planet.



OUR PILLARS

OUR STRATEGIC AREAS OF FOCUS

delivering sustainable impact



EDUCATION



ENTREPRENEURSHIP



ENVIRONMENT



WOMEN



CHILDREN



COMMUNITY



FOOD AND AGRICULTURE



SOCIAL DEVELOPMENT



HUMAN RIGHTS



HEALTHCARE



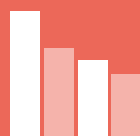
MENTAL HEALTH



CULTURE AND ARTS



INNOVATION



SUSTAINABLE DEVELOPMENT



CHARITY

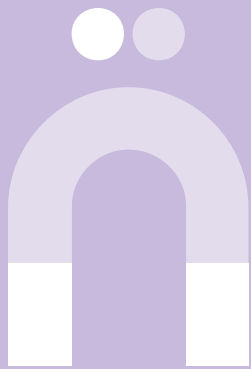


CHANGE IN POLICY



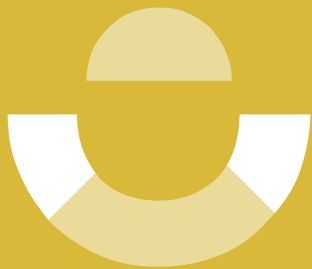
EDUCATION

Our Pillar of Education will facilitate collaborative efforts for innovative learning platforms that foster equitable and sustainable educational opportunities for all our people. With an integrated ecosystem of diverse offerings, we will confront educational inequity by improving the overall learning experience, increasing accessibility and allocating the necessary resources that fulfill the needs of every individual. Our projects will focus on traditional academia, enterprise & entrepreneurship, trade building and financial literacy to provide equal opportunities to learn, grow, influence and lead.



ENTREPRENEURSHIP

We champion entrepreneurship. Our Entrepreneurship Pillar seeks to remove systemic barriers that prevent our people from having a fair stake in society by empowering microentrepreneurs in emerging markets, creating equitable access and innovative pathways to enterprise, entrepreneurship & long-term business ownership, safeguarding financial stability and building sustainable legacies for our future. We will focus on programs, institutions and platforms that support overall entrepreneurship strategy, ecosystems and capital innovation.



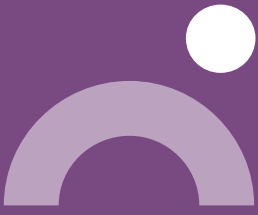
ENVIRONMENT

Our Environmental Pillar will implement projects with the aim of preserving and protecting biodiversity, enhancing resource management, promoting sustainable practices and disseminating conservation and awareness news. We will focus on reducing litter, waste and invisible pollutants by encouraging responsible consumption and taking a more intuitive approach to the way we operate as a society. We will focus on education in biodiversity, waste, climate change, ocean health, land degradation, sustainable forest management and sustainable cities.



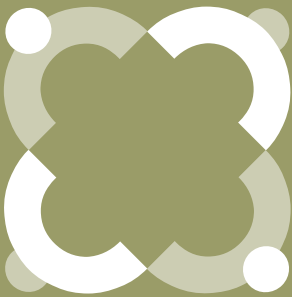
WOMEN

We are dedicated to improving the lives of women. Through our Women's Pillar, we seek to empower women and girls through access to resources, access to education and financial literacy as well as accelerate policies for women to perform in more leadership roles that affect change, gender equality and diversity to safeguard an independent and sustainable future. We aspire to make groundbreaking headway in community programs, initiatives and advocacy in the pursuit of challenging gender stereotypes, creating measurable change for women's economic self-reliance and being a credible resource for expertise in women's issues.



CHILDREN

Our Children's Pillar facilitates high-quality programs that support education, mental health, financial literacy and entrepreneurship as well as create initiatives that advocate for children's issues, their well-being and those in need. Through the solicitation of funds, partnerships and engagements of volunteers, we are able to ensure that children are afforded equal and fair opportunities to navigate in an ever-evolving world.



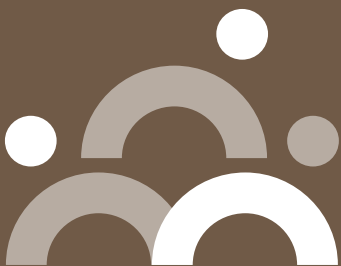
STRONGER COMMUNITIES

Our Pillar of Community will develop structures and raise awareness through sustainable projects that improve social responsibility, environmental stewardship, political participation and economic stability as well as empower people to exercise their rights and responsibilities, improve access to resources, strengthen capacity and give everyone the opportunity to contribute to society. We will assume responsibility as a collective by developing relationships and nurturing inclusive coalitions to affect change. By encouraging social interventions, we will gain a better understanding of our community needs, gather diverse perspectives to empower better decision-making, create a greater sense of ownership and increase community engagement.



FOOD AND AGRICULTURE

Our Food & Agriculture Pillar focuses on food accessibility and eliminating poverty. We seek to create a sustainable eco-system that empowers our communities to forge a better way to consume, acquire, procure and distribute fresh foods by creating ethical and sustainable channels of farm to home access, circumventing the industrial food system to benefit our local farmers and improve the quality of life for our people and communities. We endeavour to ensure in a seamless value and distributorship chain by facilitating and educating consumers, partners and stakeholders in achieving a more sustainable lifestyle that is ethically sourced, ethically farmed, ethically distributed, ethically shared, ethically procured, ethically consumed and ethically discarded.



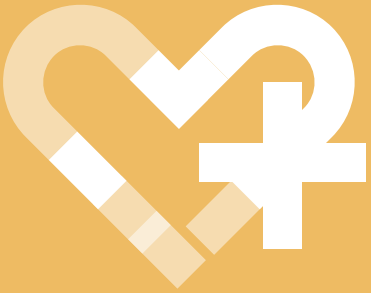
SOCIAL DEVELOPMENT

We are focused on improving the overall well-being of our people and community. Our Social Development Pillar will transform our society by creating an aware, conscious and capable population through the provision of all-inclusive, broad-spectrum based, sustainable projects and services to empower our citizens to reach their full potential and be the best version of themselves.



HUMAN RIGHTS

Our Human Rights Pillar exists to protect our citizens, promote freedom of speech and expression as well as exercise the right to having second chances. With the implementation of reform projects, we are able to help rehabilitate victims and those who may have wronged society. We are able to advocate for minorities no matter their race, gender, expression, educational background, socioeconomic status, culture, ethnicity, language, nationality, physical ability, religion or sexual orientation.



HEALTH CARE

We envision a stable and effective healthcare system. By enabling basic health resources that is accessible to all, it will allow society to meet basic health standards. Our Pillar of Health will create projects that promote, educate and enhance oral and vision health by raising awareness, providing access to care services through sustainable access points and mobilizing care providers to catalyze resources to improve and safeguard the overall wellbeing of our people.



MENTAL HEALTH

Our Pillar for Mental Health evolved due to the increasing number of people and children burdened by trauma with little or no access to therapy. We will work toward creating a society where our people can enjoy positive mental health resources that empower them to share, navigate and communicate. We will focus on improving well-being, campaigns & programs, awareness, mentorship, information & advice and counselling.



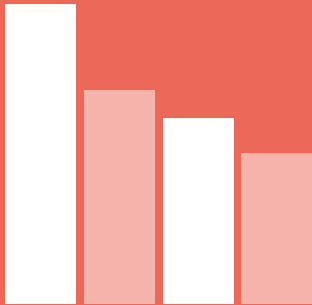
CULTURE AND ARTS

For a well-rounded organization, we felt it imperative to incorporate our Culture & Arts Pillar as it enables our communities and people to connect domestically and globally with our home-grown craftsmen. We want to be able to capture and preserve a human asset on the verge of extinction. Representative of forward-thinking ideas, The Good Candidates encourages long-term culture work, supports individuals and groups engaged in highly creative activities and initiatives as well as promotes culture education and nurturing our artists. We support fine art, literature, drama, dance, music, expression, traditional arts, carnival, media art and art and culture development.



INNOVATION

The Future is Tech! As the world evolves, Technology is becoming more than just a medium to communicate, to operate and to live. It is a growing asset that needs to be harnessed. Our Innovation & Technology Pillar was enforced specifically to primarily assist us in disseminating projects, knowledge and making our solutions completely accessible. In addition, with the advancement in alternative thinking and education, we will embrace opportunities to create spaces that foster ideas and innovation as a tool as a resource and as an asset for our people.



SUSTAINABLE DEVELOPMENT

Our Sustainable Development Pillar explores ideas surrounding preservation and restorative measures to identifying areas and sectors that require developing alternative, disruptive and collaborative responses to meet modern day challenges. Our future vision will adopt exemplary sustainability practices to ensure and safeguard our people and planet.



CHARITY

While we appreciate that goodwill is at the helm of any non-profit organization, charity prepares us to address the most vulnerable. Habitually, governments and society aren't positioned or fully equipped to address all social and environmental needs. At The Good Candidates, we want to encourage a society that focuses on charitable giving and philanthropic structures as part of their natural ecosystem. Our Charity & Philanthropy Pillar provides both immediate response, rescue and relief as well as a long-term, strategic and systematic approach to solving problems. Every overflow of earned assets from our projects will be reintroduced as capital to continue our objectives efficiently, effectively and sustainably.



CHANGE IN POLICY

As a society grows and develops it's imperative that laws and policies represent its values and current social standard. Breaking through barriers requires alternative thinking to compel decision makers to rethink traditional policies, processes and procedures. Our Policy Pillar will perform as our instrument of positive progression enabling us to amend, modify and transform the way we act, operate and respond. This will empower us to be able to advocate for sustainability programs, advocate for the elimination of dated principles, systems & laws and influence changes in social norms by engaging our leaders.

FLAGSHIP INITIATIVES

our projects

EN
DVR.
ENDEAVOUR

EN
DVR.
ENDEAVOUR
KIDS

EDUCATE
US

entrust

BOOST

há
há

happi
monni

monni

restore
CARIBBEAN

Dada
Wada

recyclett

MIIND

think
negative

sight

SMIRK

mediateus

the
sisterhood

REFORM

TEKKY

CORP
CARE



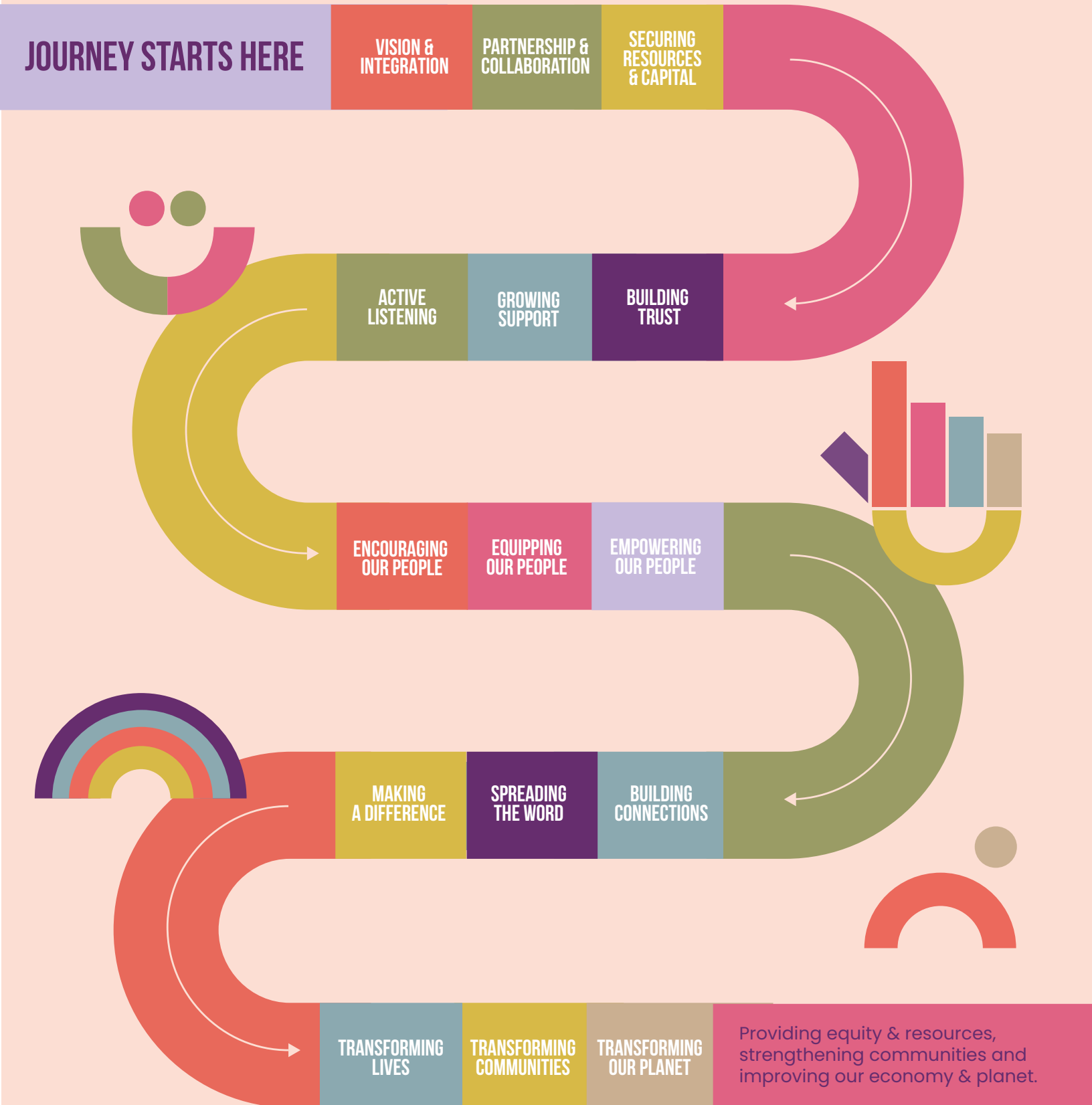
BENEFICIARIES

who will benefit

Women & Men
Children | Teenagers | Young Adults
Vulnerable Demographics
Vulnerable Communities
Our Environment
Our Citizens

THEORY OF CHANGE

Our Theory of Change identifies the associated changes required at multiple levels to improve our sustainability and effectiveness to forge a better, happier and resilient society.



OUR STRATEGIC AMBITION

addressing society's needs

We are on an ambitious mission to solve some of society's toughest challenges - from addressing the needs of our local communities to improving education, providing accessible everyday healthcare solutions, and eradicating poverty. We aim to invest in projects with the potential to pioneer social and environmental impact, placing prioritized issues and underserved target groups at the forefront of our agenda.

In keeping with our goals for helping build and sustain a more inclusive, just and healthy future for everyone, our purpose is grounded in finding proactive rather than reactive ways to meet basic human rights and human development goals by enabling systems to provide the necessary resources, ecosystem and services without compromising the needs of future generations or undermining the planetary integrity and stability of our natural system.

HOW WE INTEND TO IMPACT OUR PEOPLE & PLANET

COMMUNITY CHANGE

Focused on improving our communities, environment and neighborhoods by forging better ways to access services, facilities and programs.

ECONOMIC OPPORTUNITY

Creating pathways for our people to become financially stable and sustainable for them and future generations.

EQUITY & INCLUSION

Exercising impartiality, fairness and justice recognizing that allocating resources and capital is dependent on every individual circumstance.

LEADERSHIP DEVELOPMENT

Developing the strongest, resilient, efficient and most diverse people and society by equipping our people with the tools, capital and resources to achieve success.



2023-2033 STRATEGIC VISION

forging ahead

The Good Candidates enforces a Strategic Plan to guide the organization on strategic objectives for the next ten (10) years.

Our strategic plan will guide and inform our short, medium and long-term goals, beneficiaries, investors, donors and stakeholders to foster strong linkages and partnerships that optimize results. It will also set out a clear framework for accountability and structure for achieving our objectives.

GOAL 1

VISION & INTEGRATION

FUTURE MILESTONES

- Create solutions specific to our sixteen (16) areas of focus
- Innovate forward thinking ideas to sustain evolving needs
- Implement operating system, organization strategy & design
- Develop resilience framework to sustain needs and challenges
- Implement early innovative interventions to support our communities

GOAL 2

PROJECT DEVELOPMENT

FUTURE MILESTONES

- Implement project models that make a difference and impact
- Create innovation spaces to facilitate our projects & areas of focus
- Improve development & employment outcomes for our communities
- Develop sustainable projects for our people, planet & communities
- Manage projects that are measurable, sustainable, effective & efficient

STRATEGIC GOALS ▲

ORGANIZATIONAL PRIORITIES ▼

LEADERSHIP & CULTURE

Achieve change in mindset and culture toward securing a better future for our people, communities and planet

PEOPLE & EDUCATION

Prioritizing education by placing accessibility of information at the forefront of everything we do

GOAL 3

PARTNERSHIP

FUTURE MILESTONES

- Foster relationships with organizations that share similar goals
- Collaborate with changemakers to grow our resources & capital
- Partner with public & private sector to achieve sustainable goals
- Partner with organizations to establish globally recognized exposure
- Maintain strong donor relationships

GOAL 4

FUNDING

FUTURE MILESTONES

- Campaign for funding & capital to successfully execute & maintain projects
- Strategize operating system to achieve short, medium & long-term goals
- Secure funding for prioritized projects
- Implement accountability and transparency model
- Generate sustainable revenue streams to reinvest into our communities

GOAL 5

CHANGE IN POLICIES

FUTURE MILESTONES

- Begin conversations to foster understanding for need for change in policies
- Commence research and process for proactive change in legislation
- Campaign for essential changes to improve social well-being
- Innovate to support sustainable best practices for our projects and people
- Define, measure and improve procedures that affect our communities

SUSTAINABILITY & TECHNOLOGY

Technology enabled service delivery and improved technology platforms to transform the way we deliver projects and information

VALUE ADDED

Prioritizing service excellence with business development focus to ensure added value and continuous growth

IMPACT & CHARITY

Prosper strategies to foster community engagement and opportunities to pay it forward



OUR ALLEGIANCE

addressing the 17 sustainable development goals

Sustainability is the foundation for present day's leading global framework, hence our alignment with the 2030 Agenda for Sustainable Development and its Sustainable Development Goals (SDGs) called to action by The United Nations.

For the next ten (10) years, The Good Candidates will strategically contribute toward ten (10) of the seventeen (17) Sustainable Development Goals.

WHY IMPACT INVESTING

Impact Investing is an investment philosophy that empowers investors to affect positive change as it fosters a bridge between positive social impact and value proposition. Social investing is fast becoming mainstream as institutions and stakeholders understand the importance of investing responsibly.

However one measures their social and environmental governance, impact investing provides an opportunity to affect positive change while yielding positive returns. By balancing commerce with compassion, The Good Candidates actively seeks intentional investments that can create a significant, positive impact by focusing on investing in projects that address social issues that generate measurable societal benefits and promote ethical, environmental and socially responsible consciousness.

We champion responsible and sustainable investment approaches, that benefit stakeholders and contribute to solutions that make a difference by delivering positive impact far beyond financial return.

We are committed to fostering deployment of impact capital by mobilizing financial and non-financial resources and working with stakeholders to develop a robust impact ecosystem of trust, community, purpose and longevity.



PUBLIC PRIVATE PARTNERSHIPS

a collaborative effort

To accomplish our mission, we require the collaboration and commitments of both the public and private sectors to provide resources, capital and expertise to achieve positive social breakthroughs that facilitate the well-being of present and future generations.

We are honoured to be a part of an ecosystem of changemakers working towards a world where our people and planet thrive. Join us in building a better and more sustainable future for everyone.



The path to change starts with enlightened work by men and women wanting more for their people, communities & environment

**THOKOZILE
JAMES**
FOUNDER



A MESSAGE FROM OUR FOUNDER

why this matters

Our social purpose has never been more important. In a world of accelerated change, positioning ourselves at the forefront of transformative ideas and leading strategies can potentially place us in control and ahead of current challenges. Over the last ten years, we've taken a deep and holistic look at our current positioning. It isn't getting any better.

Guided by the needs, principles and diverse recommendations of our people for building and rebuilding our national body, our pillars will address key interconnected drivers of change and provide a blueprint to help navigate these changes by fostering a culture that encourages our people to be the best that they can be.

Over the next decade, all sectors of society must work together to address critical issues to advance democracy, strengthen social and economic development, secure environmental sustainability and manage technological changes. To achieve this vision in the current social, political and economic environment, we will mobilize a network of purposeful leaders, progressive enterprises, influential funds, global institutions and policymakers that share a common ambition. Our partnerships will help accelerate our vision, empower us to positively transform our societies, economies and planet and ultimately improve the future for our world.

Greater awareness on how proactive, forward-thinking ideas, philanthropy and formidable partnerships can create social change has already ignited innovation and a new way of thinking, giving way to new-age social responsibility initiatives around the world.

We believe that better ideas enable ordinary people to make a difference. Being placed on the frontline of humanity's greatest challenges, we've witnessed incredible stories on how social activation, human perseverance and simple acts of kindness can transcend borders and lifetimes. To envision that we can play a small role in mobilizing, accelerating and advancing solutions for our people and planet, is not only a privilege, but will amass to a tremendous return for futures to come.

We continue to turn our shared vision into reality. At The Good Candidates you will find the most talented and passionate social entrepreneurs, volunteers, family and friends fueling social innovation and collaborating with doers and donors to connect, serve and affect change. With our resources and ability to influence positive impact, let's be a part of that change, together.

OUR LEADERSHIP

**THOKOZILE
JAMES**

Founder &
Executive Director

**MATTHEW
JONES**

Director –
Investor Relations

**ZENZELE
JAMES**

Director –
Public Relations

**KEMBA
MARCANO**

Director –
Community Relations

**EDEN
POPE**

Chief Of Staff –
Policy & Affairs

**RENEE
WILLIAMS**

Charter Lead –
Resource Planning

**ASHA
CLAXTON**

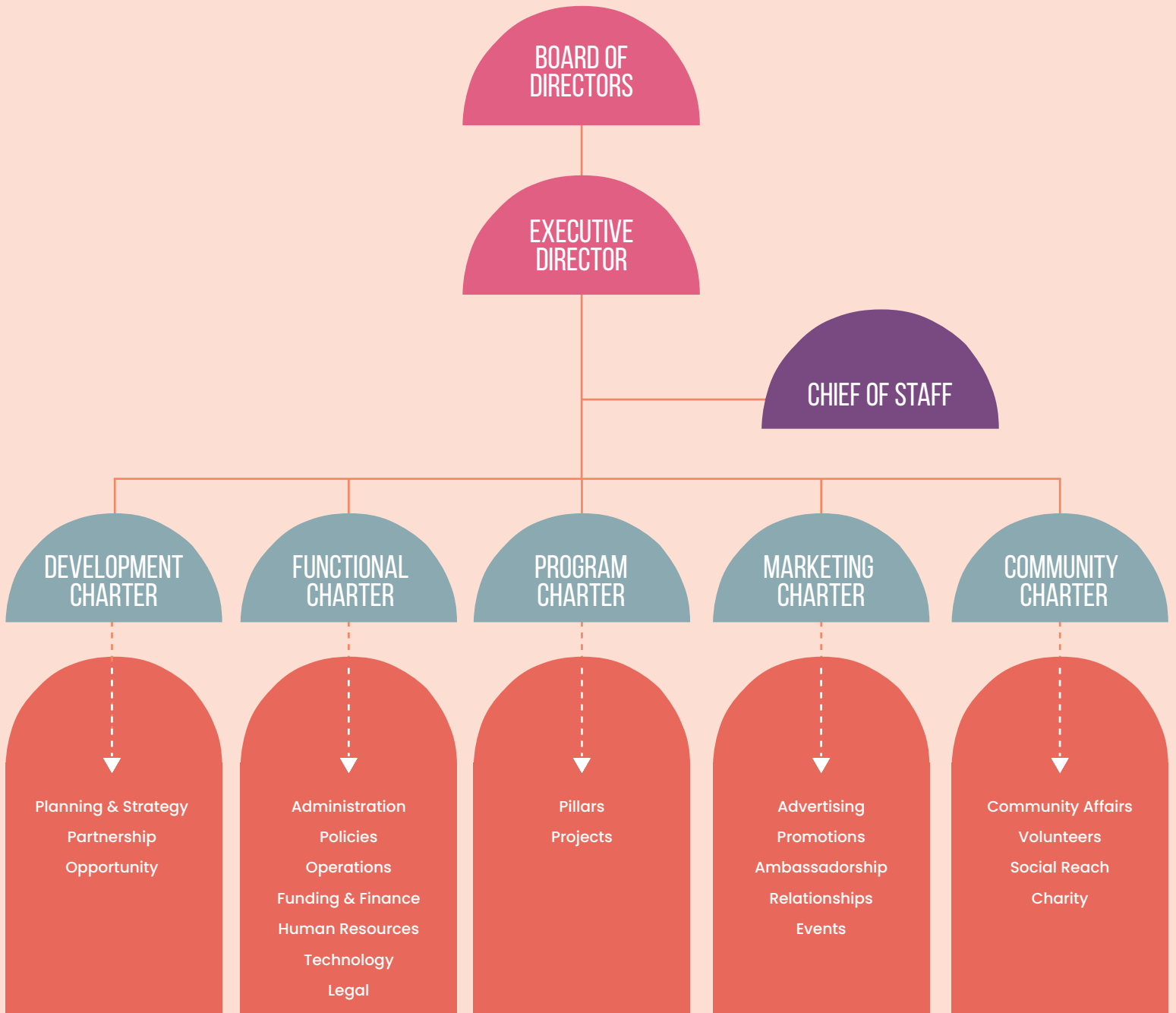
Charter Lead –
Communications

**ARLENE
BASCON**

Executive Support –
Operations and Projects



MANAGEMENT STRUCTURE



A DEDICATED GOVERNANCE STRUCTURE

To ensure that efforts meet and exceed the most stringent impact criteria, The Good Candidates has formalized a Governance Framework that ensures our Advisory Board, our Investment Charter and our Transparency & Accountability Charter are all aligned in their goals, values, creative output, transparency and reporting.

PROCESS & ACCOUNTABILITY

**PRIORITY
PROJECTS & PEOPLE
POLICIES
PLANS**

**ACTIONABILITY
ACCESSIBILITY
SUBSTANTIALITY**

**OPERATIONAL &
FINANCIAL
MANAGEMENT**

**TRANSPARENCY &
COMMUNICATIONS**

**GOVERNANCE &
COMPLIANCE**

RESULTS & REPORTING





PARTNER WITH US